TWO BLUE SLIP OPENS AT GREENPOINT LANDING

421 Luxury Units on Brooklyn Waterfront Feature Dramatic Skyline Views, Private Pool, Bar and Lounge, Penthouse Apartments

Two Blue Slip Opening Extends the Public Greenpoint Waterfront Esplanade

NEW YORK – (February 18, 2020) – Brookfield Properties and Park Tower Group today announced the second tower at Greenpoint Landing, Two Blue Slip, has launched leasing. Two Blue Slip’s amenity spaces – including a private pool, bar and lounge, coworking space, fitness center, and more – were designed by Gachot Studios. With unobstructed and expansive waterfront views, more than 70 percent of the building’s 421 units having sweeping vistas of the East River and Manhattan skyline. The building was developed in a joint venture between Brookfield Properties and Park Tower Group, the master planner for Greenpoint Landing. Together with Two Blue Slip’s opening, the public waterfront esplanade at Greenpoint Landing has been extended to connect the newly renovated Newtown Barge Park and the existing waterfront open space. In total, there are now over three acres of waterfront public open space including picnic areas, open lawns, and a sports field.

“As the newest building opening at Greenpoint Landing, Two Blue Slip brings top-tier architecture and first-class amenities such as a beautiful pool and high-tech coworking areas to this transformative project,” said Maria Masi, Senior Vice President Multifamily Development at Brookfield Properties. “It has been a real privilege to watch the growth of the neighborhood continue with both new apartments and additional waterfront esplanade access, strengthening Greenpoint Landing as a world-class destination. We are so thrilled to welcome new residents to the exceptional community in Greenpoint.”

“With Two Blue Slip’s opening and extension of the public waterfront esplanade, we are bringing more housing and public green space to this vibrant neighborhood. We are proud to be extending the waterfront, providing access to the Greenpoint shoreline for the first time in generations. We look forward to providing more housing, including affordable housing, local retail, and resilient public green space in the coming years as our vision continues to take shape,” said Marian Klein, President of Park Tower Group.

Designed by Handel Architects, Two Blue Slip echoes the industrial heritage of the site, with a combination of brick, metal and glass anchoring the podium, visually tying it together with the neighboring buildings. A strong grid of glass and metal faces the skyline and overlapping ellipses at the building’s crown form the building’s signature on the skyline.

The Club at Two Blue Slip features exclusive amenities for residents, including:

- The Pool Club with a private bar, lounge, reservable cabanas, and breathtaking views of the Manhattan skyline
- A two-story fitness center, featuring a full suite of cardio and strength training options, including TRX equipment, and a spin studio
A landscaped outdoor deck with tables and chairs, grill stations, and wet bars
The resident’s lounge where you can relax at the fireplace, work, and host meetings or private events

Two Blue Slip residents can also tap in to the ease of tech-enabled living. Using the Latch keyless entry and home management system, residents can access their apartments and amenity spaces throughout the building with their phones, as well as allow friends and deliveries inside while they are away. Residents also enjoy complimentary rides to transit hubs with Via. The newly opened specialty coffee bar, Eleva, located at 7 Bell Slip, also offers residents a very convenient spot to enjoy delicious, sustainably sourced coffee, pastries, and small plates.

Two Blue Slip features 421 units, including 12 unique penthouse apartments with private outdoor spaces, expansive layouts, elevated appliances, and river views. 30 percent of the units are income-targeted through the Affordable New York program and will be leased up via the City of New York’s Housing Connect lottery system.

For more information, visit twoblueslip.com.

About Greenpoint Landing
Greenpoint Landing is a 22-acre site situated along a half-mile of East River waterfront, being developed by master developer Park Tower Group. In 2005, the City of New York designated the site for residential use under the Greenpoint-Williamsburg rezoning. In its entirety, Greenpoint Landing will include an estimated 5,500 residential units – approximately 1,400 of which are affordable housing – as well as a new pre-k through 8th grade public school and four acres of public open space.

In a joint venture with Park Tower Group, Brookfield is developing a total of 2,000 units across four development sites at Greenpoint Landing. The first building, One Blue Slip, opened in August 2018, along with 1.1 acres of public waterfront open space. One Blue Slip features 359 units and is fully leased. The building includes top-tier amenities designed by Gachot Studios, providing residents with curated, thoughtfully designed indoor and outdoor spaces to relax, socialize, share meals, work, exercise, and more with views of the Manhattan skyline.

Construction has also started on the next phase of development at Greenpoint Landing, including acres of additional public waterfront open space designed by James Corner Field Operations and three new towers. One thirty story tower is rising between One Blue Slip and the future Box Street Park. Also, immediately south of Newtown Barge Park, two new residential towers designed by the acclaimed international architecture firm OMA are rising. Together with an adjacent seven-story building, the two new towers will bring a total of 745 units of housing and public open space to the neighborhood, expanding the existing esplanade. The new open space as part of this phase will focus on natural landscaping and expansive green spaces, creating a variety of experiences along the shore, including a lawn, picnic area, garden walk, and some salvaged maritime pieces found at the site. In this next phase, 30 percent off all units will be income-targeted through the Affordable New York program.
About Brookfield Properties
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Brookfield Properties develops and manages premier real estate with a focus on maximizing the tenant experience in addition to the investment and operational performance of the asset. We also focus on integrating leading-edge real estate technologies which enables us to be at the forefront of innovation and sustainability – benefiting not only our tenants, residents and business partners, but also the communities in which we operate.

For more information about our approach to operating and developing best-in-class real estate, please visit www.brookfieldproperties.com.